



What's a Chromebook, and Do I Need One?

A Chromebook is any computer running Google's operating system, Chrome OS. Chromebooks are generally, sleek and stylish laptops marketed by major hardware vendors such as Dell, HP, Lenovo, Asus and others.

What makes a Chromebook special? Should you get one for yourself or your business?

•Limited Functionality

Chromebooks do not run Windows. Say goodbye to Office and any installed programs you are used to using. The entire Chromebook operating system is essentially a Google Chrome browser. With it you can browse the web, watch videos, edit documents, presentations, spreadsheets, and collaborate using Google Apps. If you or your business already uses Google Apps like Docs, Sheets, Slides, and does not rely heavily on installed Windows programs then Chromebooks may be a good option.

•Cost

Chromebooks are underpowered compared to other laptops and desktops. This makes them a lot less expensive. However, they are still super fast. All Chromebooks have to do is run a web browser and they do it very well.

•Security

Chromebooks are very secure. They have advanced anti-virus built in and are virtually un-hackable. In fact, Google offers a \$100,000 reward to anyone who can break into a Chromebook. This layer of security can be great for enterprises who value the security of their data.

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•Advanced Control

Google’s Management Console allows administrators to control all an entire fleet of Chromebooks. Pre-installing apps, configuring networks, and creating users on multiple computers can all be done from one console by one person all at once.

•Easy to Use

If you can use a smartphone, you can use a Chromebook. The user interface is clean and easy to understand. This makes Chromebooks a great option for the technically challenged or anyone who just want to do work and not have to tinker with settings or worry about breaking anything.

Chromebooks are a great option for most people or business solutions. However, they are not for everyone. They are limited, but if everything you do is already on the web, why not do it faster, easier, and with more style?

Thinking about migrating your business to Chromebooks, or need IT services? [Contact us](#) to see how we can help determine a mobile strategy for your company.



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