



Managed Print Services-A Cost Effective Strategy For Your Business?

Most small to medium businesses understand they need to hire IT services that provide PC repair and network administration, but some may wonder if managed print services would be right for their business as well. Is there a financial or other type of benefit to be found in hiring another IT service?

In order to determine if managed print services is a good move for your business, it is necessary to define what managed print services is. External providers of managed print services are companies that essentially manage all components of document output, including printers, fax and copy machines. They assess the document needs of their clients and provide the service, parts and appropriate supplies for all the document hardware of their clients.

The best way to determine if your company would be best served by hiring an external party to manage all your print services, is to ask for an analysis of your current print functions. Prospective vendors will most likely suggest installing software on your server that analyzes your company's use of print services. After performing a complete analysis of the cost per page you are currently expending, prospective clients can pitch what they are willing to offer you in the way of the services they provide, hardware support, repair and replacement.

Of course, companies that offer managed print services are experts in their field. They are constantly striving to find ways to increase efficiency and cost-effective strategies. In terms of what they can offer your business, you may find it worth hiring a print services expert in order to free up your own personnel to focus on other tasks. Knowing that an important component such as hard-copy documentation is managed by professionals who make it their business to excel in what they do, is one less function you need to continually assess for potential cost overages.

For more information on whether outsourcing your print services is a decisive move for your company, please [contact us](#), 515-270-5300.



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