

## Essential IT Services - Offsite Backups Help you Recover from a Cyber Attack

Everyone seems to understand that data is critical to large businesses. Their sales data, accounts receivable, payroll and human resource data -- the list goes on and on of information that corporations must protect, or they will have to cease operations. Why then do small or medium-size businesses not treat their data the same way? After all, most small organizations have the same type of data as do large companies, just on a reduced scale.

Just as with large companies, there are <u>essential IT services for small businesses</u> as well. One of those essential services are offsite backups as part of a measured plan of recovery in case of a cyber attack, a natural disaster or some other unexpected event. Regularly backing up all your data and storing it in an offsite location will help to ensure you can get your business up and running as quickly as possible after an unfortunate event.

If your business incurs a cyber attack, once your technology staff determine when your company became infected, they can restore your servers to a point before infection, with data from your offsite backup. Although you might lose very recent data, it certainly is better to lose a little than to lose all your data. In case of a fire [or some other type of natural disaster], knowing you have your data safely stored in a remote location, means you can restore your data more quickly once your company gets back on its feet in a temporary location.

For more information on how to ensure the safety and integrity of your data -- the lifeblood of your company, please contact us.

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